

## **Students of SRIMCA-MBA participated in workshop on ‘Show hosting’ organized by the Department of Humanities**

Name of resource person: Ms. Jagruti Makwana

Name of organizing institute: Department of Humanities

Participants (Class; Sem.; No.): FY MBA; II; 100

Total male participants: 36

Total Female participants: 64

Venue of Event: Jatin Desai Hall

Date: 06-04-2023

Time: 8:30 to 3:30

Faculty coordinator: Ms. Isha Kansara

The alumni student of UTU, Ms. Jagruti Makwana has conducted the session on show hosting which was attended by SRIMCA-MBA students. The session started with the question about career, goals, steps needed for getting success and also information about various career options in mass media & communication. It included the required skills for show hosting like good personality, confidence, knowledge, good language command, etc.

She also guided the students on how to invite people on stage from various professions and address them accordingly. Also guidance was given on tone used for speaking and addressing the audience.

Along with theoretical session, practical activities such as various games and public speaking also had been conducted in the session. It was overall a great learning experience for the students.

